



FT SYNTHETICS

Date: October 18, 2016

New Product Announcement

Introducing PLATINUM HT-SA High Temperature - Self Adhering Underlayment



FT Synthetics, as part of our commitment to reviewing our products and providing best in class performance and pricing, has completed the development of a new higher performance self-adhering underlayment to complement our best in class **PLATINUM** mechanically attached synthetic underlayment.

This new product is **PLATINUM HT-SA** (High Temperature – Self Adhering Underlayment) and features our best in class GRIPSPOT™ slip resistant surface, 6 month UV exposure, low temperature adhesion and high temperature stability and a 40 year limited warranty.

The best news is that we are offering **PLATINUM HT-SA** to the market at the **same price** as our previous product **SILVER PS-HT** with a better warranty (40 years versus 30 years) and physical properties as good or better. **PLATINUM HT-SA** will replace **SILVER PS-HT** and any existing customer orders for **SILVER PS-HT** will be upgraded to **PLATINUM HT-SA** at no additional cost.

For more information visit www.ftsyn.com

PLATINUM HT-SA Features and Benefits

- **GRIPSPOT™** technology for superior slip resistance
- **Silicone treated split-release liner**
- **Synthetic construction to inhibit mold growth**
- **High temperature resistance to 240°F (115°C)**
- **Deck adhesion at 40°F (4.4°C)**
- **180 day UV resistance**
- **40 year limited warranty**
- **Meets and exceeds ASTM D1970**
- **200 sq ft - width 36" x length 67'**